



KOLKATA

6/12, Poddarnagar, Near Southcity Mall, Kolkata, West Bengal 700068
Email : support@turaingrp.com | Ph: +91 92309 96919/+91 62903 84889

BENGALURU

36/5, Hustlehub Tech Park, Somasundarapalya Main Rd, Sector 2, Bengaluru, Karnataka 560102
Email: marketing@turaingrp.com | Ph: +91 93309 65656

We are registered in :



Scan to know more

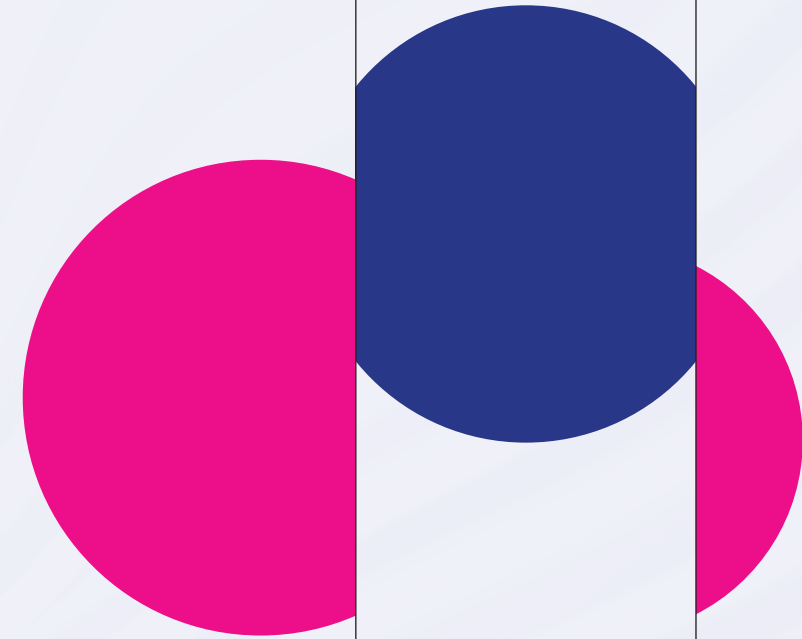
Our Other's Brand Partner



We are in :



twitter.com/turain_support facebook.com/turaingrp instagram.com/turaingrp linkedin.com/in/turain



A ROOT OF

Communications and IT Solutions

Authorized Channel Partner

ISO 9001:2015

TABLE OF CONTENTS

Company Overview (Pages 1-4) - About Us - Our Mission - Why Turain - What We Offer	01	Highlights & Journey (Pages 1-4) - Key Highlights - Our Journey Timeline - Vision & Milestones - How We Work
Communication Platforms (Pages 1-4) - Marketing Solutions Overview - Bulk SMS Services - WhatsApp & API Solutions - RCS & Voice / Missed Call Services	02	
	03	
Lead & Client Management (Pages 19-22) - Lead Management System (LMS) - Real-Time Lead Tracking - Automated Follow-Ups - CRM Integration	04	Digital Marketing (Pages 1-4) - SEO & Paid Campaigns - Social Media Marketing - Content & Creative Strategy - Analytics & Performance
	05	
Core Services (Pages 1-4) - IT Infrastructure & Support - Core IT Solutions - Networking & Security - Managed Service Operations	06	Software Solutions (Pages 1-4) - BillTrack Billing Software - Business Software Suite - Custom App Development - Automation Solutions
	07	
Branding & Education (Pages 1-4) - Creative Design & Branding - Print Collateral - Internet Education - Skill Development Programs	08	Digital Presence (Pages 1-4) - Website & App Development - UI/UX Design - Hosting & Maintenance - Web Management Services
	09	
	10	Cloud & Contact Information (Pages 1-4) - Cloud Attendance System - Cloud Telephony Solutions - Global Offices - Contact Information



Poulomi Saha
Co-Founder

At the heart of Turain Software Pvt. Ltd. is a visionary leader whose dedication and determination shaped the company from the ground up. Our Director has worked tirelessly to turn a modest idea into a thriving tech enterprise, guiding every step with clarity and commitment. Through strategic insight and unwavering passion, she has propelled Turain toward continuous growth and innovation. Her leadership continues to inspire our team and drive us toward greater success.



ABOUT US

At Turain Software Pvt. Ltd., ideas turn into tools and tools into business success. We craft smart IT solutions for real-world needs. From Bulk SMS to WhatsApp tools to billing software, we offer it all under one digital roof. Over 5,000 users trust us for speed, accuracy, and simplicity. We also shape visual stories through crisp multimedia and clean design.

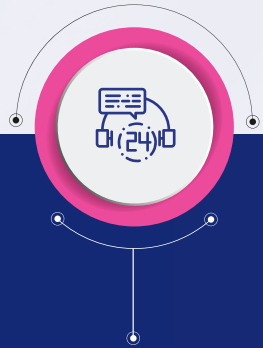
We grow through innovation and deliver with passion. From daily operations to customer outreach to digital marketing, our tools are simple by design yet strong in impact. At Turain, we think beyond trends and work toward real growth. We help businesses move with purpose and adapt with confidence.



OUR MISSION

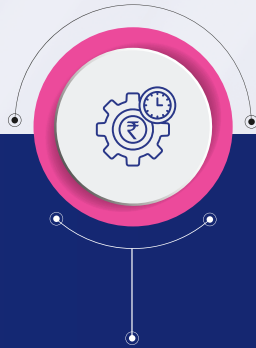
At Turain Software Pvt. Ltd., we aim to empower businesses through technology-driven solutions that are scalable, affordable, and future-ready. We commit ourselves to innovation, security, and customer-centric service to enable business success in a digital-first world.

WHY TURAIN ?



100% SUPPORT

Our team stays with you at every stage — from planning to execution and beyond.



COST-EFFICIENT

Get access to premium technology solutions at budget-friendly rates without compromising quality.



DATA SECURITY

We prioritize cyber security and ensure strict protocols to protect your sensitive information.



DEDICATED TEAMS

Our skilled developers, designers, and marketers work together to deliver consistent, top-tier results



FULL-SUITE SERVICES

From website design to cloud telephony, we offer every service under one roof, saving you time & resources.



PROVEN RESULTS

We have helped more than 2500+ businesses achieve tangible growth & brand elevation.

WHAT WE OFFER



WEBSITE & MOBILE APP DEVELOPMENT

We design responsive websites and mobile apps tailored to your brand's identity. Our solutions are user-friendly, scalable, and optimized for maximum engagement.

BULK SMS & WHATSAPP API SOLUTIONS

Connect instantly with your customers through our smart messaging services. From promotional Bulk SMS to integrated WhatsApp APIs, we help you boost communication efficiency.

COMMERCIAL COMMUNICATION TOOLS

Enhance your business operations with IVR systems, cloud telephony, toll-free numbers, and other dynamic communication solutions that improve customer interaction.

COMPLETE DIGITAL MARKETING SERVICES

From SEO to paid ads and social media management, our digital marketing strategies are designed to increase your brand visibility, drive leads, and enhance conversions.

KEY HIGHLIGHTS



3500+

PROJECTS COMPLETED

Delivering consistently across various industries, we have built a strong foundation of success and innovation.



1951+

ACTIVE VENTURES

A wide network of businesses continues to rely on our solutions to grow and manage their digital presence.



1500+

CLIENTS

Delivering consistently across various industries, we have built a strong foundation of success and innovation.



TRUSTED GLOBAL

SERVICE PROVIDER

With an expanding footprint, Turain is known for delivering reliable, scalable, and secure IT services across international markets.



OUR JOURNEY



2015-DREAMLINK SOLUTION FOUNDED

A humble start with a vision to offer smart digital solutions to businesses of all sizes.

2017-SHIFTED TO IT AND TELEMARKETING SERVICES

We expanded our focus to provide direct marketing solutions integrated with IT innovations.

2019-HOSPITALITY EXPANSION WITH RANG RASOI

Diversified into restaurant business operations to explore real-world applications of our technology in hospitality.

2021-INCORPORATED AS TURAIN SOFTWARE PVT. LTD.

Achieved new milestones with official company registration under MCA, enabling broader service expansion.

2023-PRODUCT LAUNCHES & PARTNERSHIPS

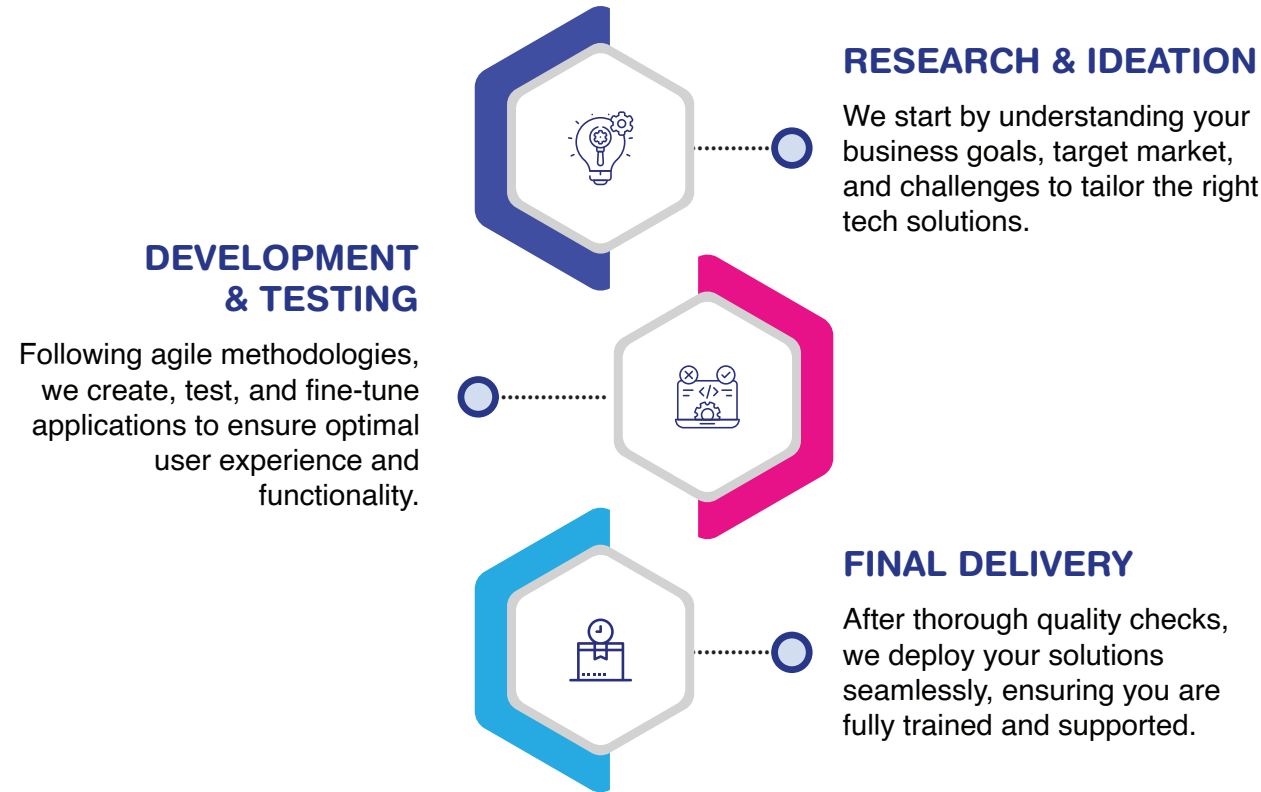
Launched BillTrack billing software, advanced WhatsApp API tools, BioMax biometric systems, and introduced Kaspersky cybersecurity solutions.

2026-NEW HORIZONS

Expanding operations with a new unit opening in Bangalore. A strategic step to extend our reach and deliver faster, localized service to growing client bases.

HOW
WE WORK

OUR SIGNATURE WORKFLOW





PERFORMANCE ANALYTICS

Track, monitor, and manage your leads efficiently through an intuitive dashboard.

REAL-TIME LEAD TRACKING

Track, monitor, and manage your leads efficiently through an intuitive dashboard.

LEAD MANAGEMENT SYSTEM (LMS)



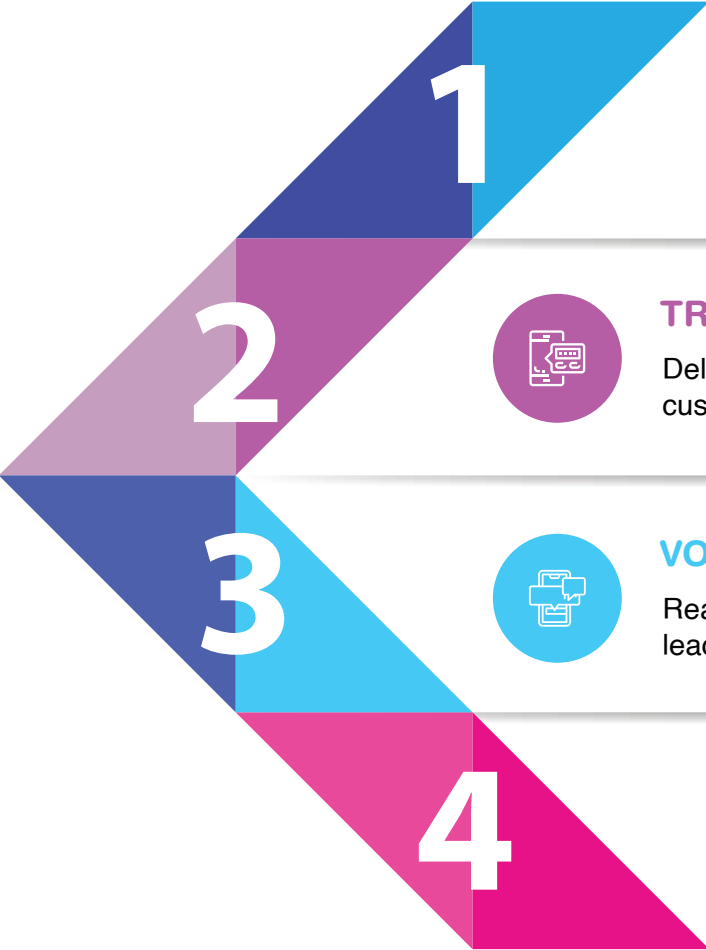
AUTOMATED FOLLOW-UPS

Set automated alerts and drip campaigns to stay connected with your prospects without manual effort.

CRM INTEGRATION

Easily sync data with your CRM to create a seamless sales pipeline from inquiry to closure.

BOOST SALES WITH SMS & WHATSAPP MARKETING SERVICES



PROMOTIONAL BULK SMS

Send mass messages instantly to promote offers, services, or events—cost-effective and highly impactful.



TRANSACTIONAL & OTP SMS

Deliver real-time OTPs, order updates, and alerts to build customer trust and ensure seamless interactions.



VOICE SMS & MISSED CALL ALERTS

Reach offline audiences with automated voice messages and lead capture via missed call services.



SMART MARKETING AUTOMATION

Automate campaigns, schedule messages, and track performance with ease using our SaaS-compatible marketing suite.

WHATSAPP MARKETING SERVICES

LEAD GENERATION

Run personalized WhatsApp campaigns to nurture leads, boost engagement, and build lasting brand loyalty.

01

MULTIMEDIA MESSAGING

Send rich content like images, videos, PDFs, and product catalogs to create a compelling customer experience.

02

SMART AUDIENCE SEGMENTATION

Target users based on behavior, preferences, and demographics to maximize conversion rates.

03

AUTOMATION & SaaS COMPATIBILITY

Automate follow-ups, track performance, and manage campaigns effortlessly through our SaaS-ready marketing platform.

04



FACEBOOK LEAD CAMPAIGNS

Use precise targeting strategies to capture leads via engaging Facebook ads



GOOGLE ADS & SEO

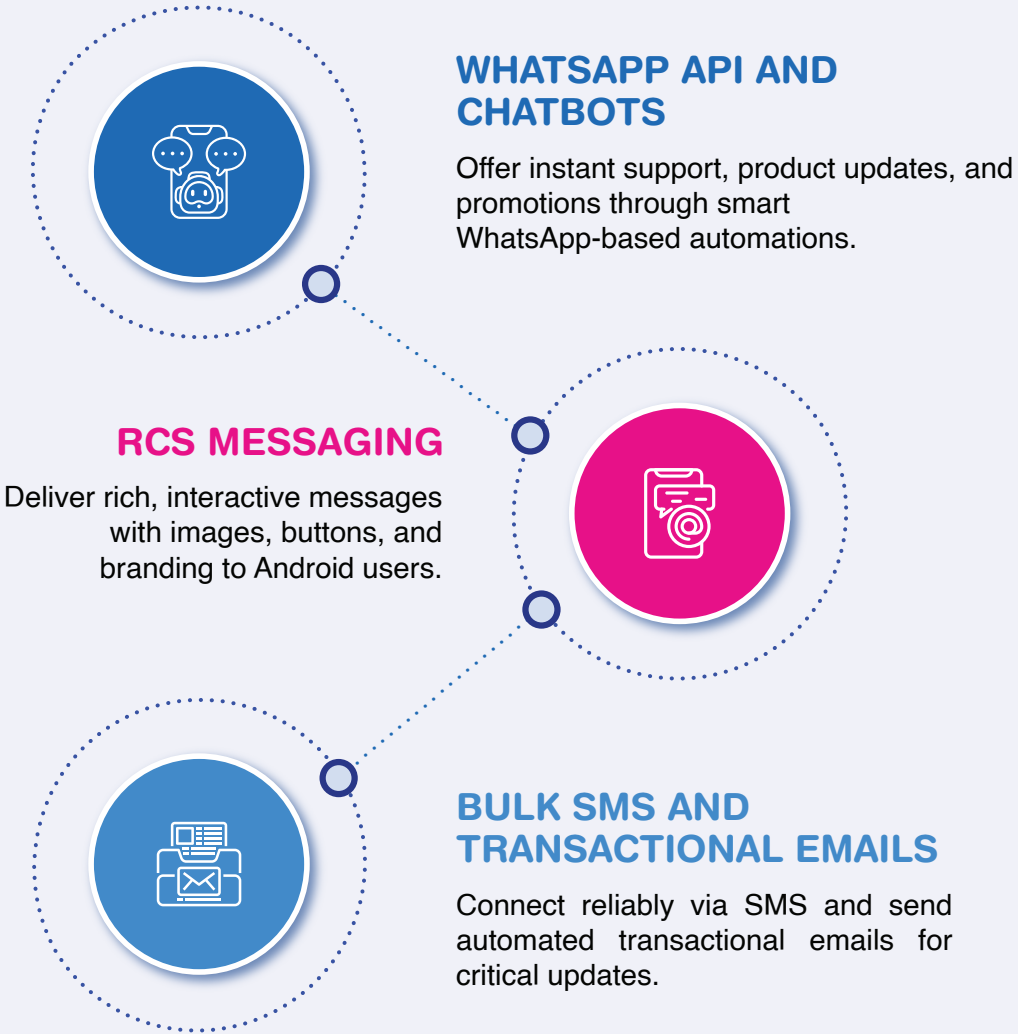
Drive targeted traffic to your website and rank high on search engines with our expert services.

CONTENT WRITING & SOCIAL MEDIA

Build your brand story through meaningful content and manage your online presence with our social media experts.



COMMUNICATION
SOLUTIONS



BUSINESS
SOFTWARE SUITE





CORE IT SOLUTIONS & SERVICES

E-COMMERCE AND CMS WEBSITES

We create powerful online stores and dynamic CMS websites that are easy to manage and scale.

ANDROID, IOS, AND HYBRID APPS

Our apps deliver flawless performance across devices and platforms, designed for maximum reach and usability.

DYNAMIC WEB APPLICATIONS

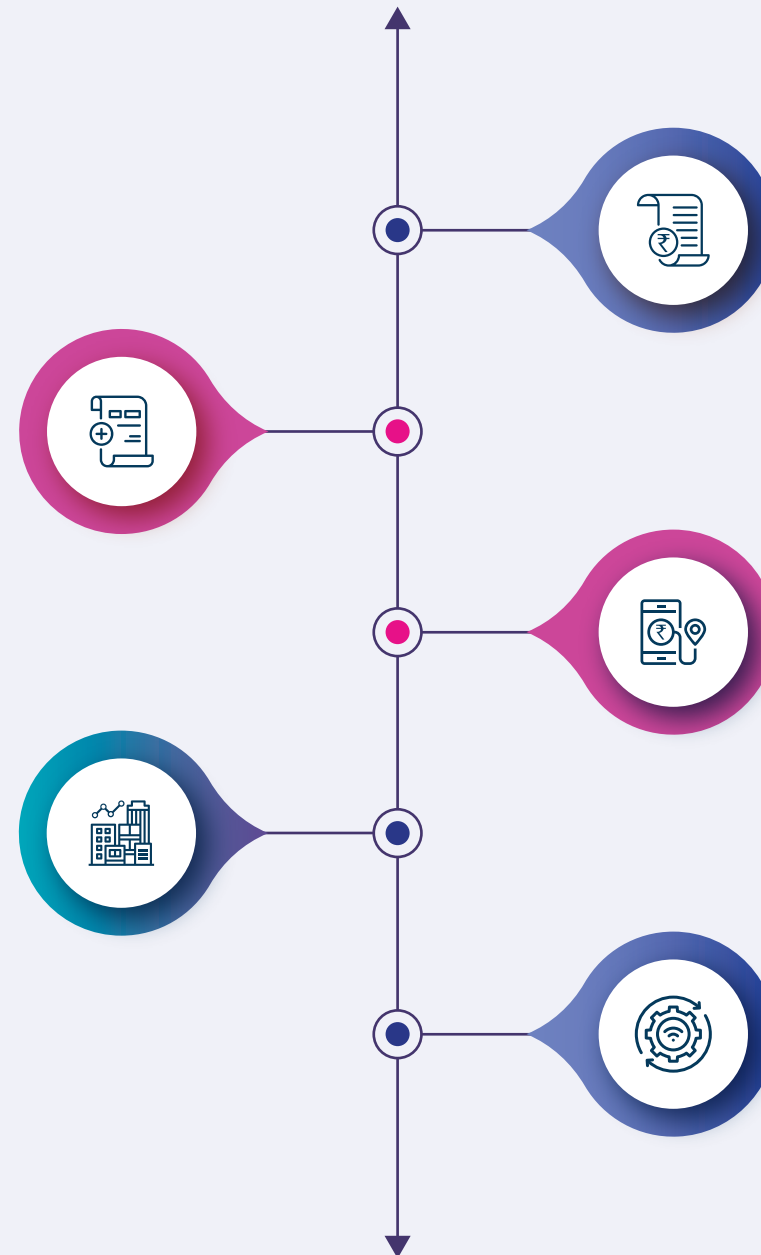
Custom web apps that solve business challenges, automate workflows, and improve operational efficiency.

LIGHTNING-FAST INVOICE GENERATION

Create professional invoices in seconds, keeping your billing cycle smooth and efficient.

IDEAL FOR SMES

Designed specifically for restaurants, salons, retail shops, and service providers looking for easy, smart billing solutions.



GST & NON-GST BILLING

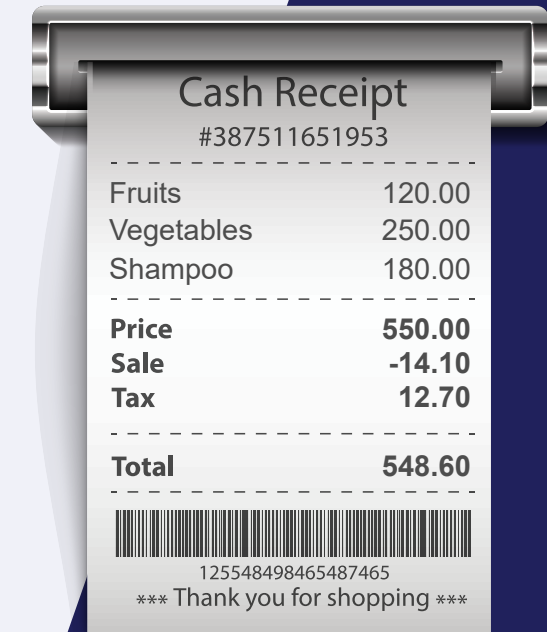
Simplify invoicing, whether you are a GST-registered organization or a local business.

SALES & PAYMENT TRACKING

Track every transaction and payment in real time with inbuilt reporting features.

SIMPLE INTERFACE WITH SMART AUTOMATION

Even non-tech users can generate, manage, and customize bills effortlessly with BillTrack's intuitive UI.



UPSKILL FOR THE DIGITAL AGE



GRAPHIC DESIGN TRAINING

Master tools like Photoshop, Illustrator, and CorelDRAW to design professional creatives.

WEB DESIGN COURSES

Learn to build modern, mobile-friendly websites with practical, real-world projects.

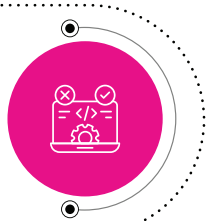


UI DESIGN PROGRAMS

Understand user behavior and craft visually stunning, user-centric digital products.

DIGITAL MARKETING MASTERCLASSES

From SEO to Google Ads and social media, gain complete digital marketing expertise to grow businesses online.



CLOUD TELEPHONY



TOLL-FREE NUMBERS IVR SOLUTIONS

Set up professional helplines and smart IVR menus to enhance customer service and lead management with auto dialer and backup facilities.

VIRTUAL NUMBER INTEGRATION

Run marketing campaigns efficiently with virtual phone numbers, ensuring privacy and easy tracking.



CALL CENTER SOLUTIONS

Empower your business with scalable inbound and outbound call center setups.



CLOUD ATTENDANCE
SYSTEM



CLOUD-BASED
ATTENDANCE SOLUTIONS

Capture and manage attendance remotely with multi-location support and secure data management.



FACTORY AND OFFICE
DEPLOYMENT

Ideal for corporations, factories, and educational institutions looking for reliable, tech-driven attendance monitoring.





PRINTING DESIGN AND BRANDING

BRAND COLLATERALS

From logos to brochures, visiting cards to stickers — we design everything needed to establish a strong brand presence.



MARKETING MATERIALS

Engage audiences with creative posters, banners, social media creatives, and promotional contents.



GOVERNMENT CLIENTS



CORPORATE CLIENTS



CORPORATE CLIENTS

